

# 110 Hand-picked Freebies for Learning Experience Designers

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Welcome! I hope you find these freebies useful. Note that many require registration to download. Please be careful when downloading to be sure there is nothing malicious. Read and follow the license agreements. Let's not forget that artists and other creators deserve to get paid and recognized for their work, so please try to find a way to donate or credit the creators, as appropriate.

## Keep Learning

1. [Accessibility From the Ground Up: A Guide to Making eLearning Barrier Free](#): Important guidance on inclusivity from the eLearning Guild
2. [Creating Compliance Training Learners Will Love](#): Expert advice and tips
3. [Data Visualization Checklist](#): Guide for creating high impact data visualizations
4. [Field Guide to Human-Centered Design](#): Scroll down to download the free book as a PDF or purchase the print version
5. [Learning Technology Manager's Guide to XAPI](#)
6. [Learning While Working Framework](#): Based on 70:20:10 and other models
7. [Learning Transfer-Evaluation Model](#): Research-based evaluation method
8. [Leaving ADDIE for SAM Poster](#): Explains an Agile methodology for instructional design
9. [The New World Kirkpatrick Model](#): Improved version of the previous model
10. [Chartopedia](#): Guide for choosing the best chart for your purpose

Bonus | [Visually Captivating Presentations](#): eBook covers presentation and visual design basics

## Free Stock Photos

1. [Burst](#): Decent collection of free stock images
2. [Death to Stock](#): At the linked page, scroll all the way to the bottom to find the field for entering your email address to receive free photo packs.
3. [Gratisopgraphy](#): Quirky stock photos
4. [ISO Republic](#): Good selection of stock photos
5. [Kaboompics](#): Generic stock photos
6. [Pexels](#): One of the better sites for photos of people working variety of jobs
7. [Startup Stock Photos](#): Yep. Photos of people in startup type environments
8. [Stocksnap.io](#): One of the better stock photo sites
9. [Unsplash](#): Giant collection of artistic, creative photographs
10. [Women of Color in Tech](#): Helps close the diversity gap for tech photos

Bonus | [Vintage Stock Photos](#): Retro and vintage images

## Free Vector Graphics: Illustrations and Icons

*Vector graphics are scalable without losing resolution when you work with .svg, .eps or .ai formats*

1. [DryIcons](#): Well-designed icons, attribution to the company required
2. [Flaticon](#): Thousands of free icons
3. [Free Vector Download](#): Colorful icons and illustrations
4. [FreeDesignFile](#): Illustrations, icons and other assets
5. [Freepik](#): Lots of vector graphics and some photos
6. [Iconmnstr](#): Good selection of filled and line art icons
7. [Icons8](#): Both free and paid icons in a variety of styles
8. [Pixabay](#): Choose vector graphics in the Images drop down in search bar
9. [Stockio](#): Vector art, icons, photos and videos too
10. [VisualPharm](#): Categorized collection of icons in varied styles

## Free Cut Out People

*Use these sites for eLearning characters in scenarios because they come in different poses.*

1. [eLearning Art](#): Sign up for a starter pack of cut out eLearning characters and other assets
2. [eLearning Brothers](#): Sign up for a starter pack of eLearning characters
3. [eLearning Network](#): Free character packs
4. [Faster Course](#): Six cartoonish characters in different styles
5. [Interactive Solutions](#): Cartoon character packs

*These cut outs, made for architectural renderings, might work best in backgrounds to add realism.*

6. [Cutout Life](#): Cut out people from around the world
  7. [Escalatina](#): People from Latin American countries
  8. [Mr. Cutout](#): Good selection of individuals and groups
  9. [XOIO](#): Office people. Use the button on the right at the linked page to download some cutouts
  10. [Skal Gubbar](#): Cut outs to add realism to scenes (made for architectural renderings)
- Bonus | [Clipped](#): Cut out people by a variety of designers

## Free Video Footage and Cinemagraphs

*Most of the free video footage is not the highest resolution but will typically suffice for eLearning and websites.*

1. [Bottled Video](#): Free 640x480 clips
2. [Burst](#): Limited number of free cinemagraphs (photo with subtle looped animation)
3. [Clipstill](#): Limited number of free cinemagraphs—others are inexpensive
4. [Motionplaces](#): Geographically oriented footage
5. [Pexels](#): Free stock video footage
6. [Pixabay](#): One of the better selections of free video footage
7. [Stockio](#): Free stock video footage (plus other media assets)
8. [Stockfootageforfree](#): Limited footage but you might find something.
9. [Life of Vids](#): Free stock video footage
10. [Videezy](#): Decent selection

## Free Music and Sound Effects

1. [Audio Archive](#): Loads of free music, poor user interface
  2. [Audionautix](#): Free music
  3. [DigCCMixer](#): Free music, including for video games, with attribution
  4. [FreePlay Music](#): Free music you can download
  5. [FreeSound](#): Search for sound effects and music
  6. [Gamesounds](#): Music and sound effects
  7. [Musopen](#): Catalog of public domain music
  8. [Sonic Squirrel](#): Free music in many different genres
  9. [Soundjay](#): Good collection of sound effects
  10. [ZapSplat](#): Access to a large creative commons sound effect library
- Bonus | [YouTube Audio Library](#): Free music downloads for your projects

## Free Fonts

*These sites have a reputation for providing legitimate (legal) free fonts.*

1. [1001 Fonts](#)
2. [Abstract Fonts](#)
3. [DaFont](#)
4. [FontSpace](#)
5. [FontSpring](#)
6. [Font Squirrel](#)
7. [FontStruct](#)
8. [FontZone](#)
9. [Google Fonts](#)
10. [UrbanFonts](#)

Bonus | [Behance](#): Here you can find free fonts directly from the typographer. Scroll through the examples to a download button at the bottom. Donation requested.

## Free Multimedia Tools

1. [Auphonic](#): Automatic audio post production (two free hours of audio per month)
2. [Canva](#): Graphic design app for presentations, infographics, etc. Offers free and paid images to add to your designs.
3. [Contrast Analyzer](#): Improve visual accessibility by seeing the contrast in visual elements
4. [Design Bold](#): Similar to Canva with some additional features like sharing
5. [Handbreak](#): Desktop app that converts video from one format to another
6. [Inkscape](#): Top of the line app for creating and editing vector graphics
7. [Invision](#): Popular collaborative prototyping tool allows for team communication
8. [Krita](#): Free open source paint program
9. [OBS Studio](#): Desktop application for video recording and live streaming
10. [Vectr](#): for creating vector (scalable) graphics online or on the desktop

Bonus | [OpenShot](#): Free desktop video editor

## Free Infographic, Chart & Diagram Tools

*Some of the apps below have limited features on the free plans.*

1. [AsciiFlow](#): Simple free diagramming tool for quick starts
2. [ChartBlocks](#): Create custom charts and share
3. [Chartify](#): Create all kinds of charts and diagrams, currently free
4. [Chartsbin](#): Create interactive maps, currently free
5. [Ease.ly](#): Lots of templates
6. [Google Chart](#): Create interactive charts for websites; displays live data
7. [Infogram](#): Charts, maps, infographics, reports
8. [Snappa](#): General design tool with a lot of infographic templates
9. [Visme](#): Good features but infographics on the free plan are public.
10. [Visualize.me](#): Create an infographic resume and more

Bonus | [Diagrammer](#): Free diagrams created as PowerPoint slides.

## Free Work and Productivity Tools

1. [Calendly](#): Scheduling tool
2. [Diigo](#): Online bookmarking
3. [Doodle](#): Meeting scheduler
4. [FoxitOnline](#): Read and edit PDF files online
5. [GoogleKeep](#): Save notes on computer or phone by typing or speaking
6. [HelloSign](#): For signing documents digitally (free plan allows for 3 documents a month)
7. [IFTTT](#): Automates integration of various apps and devices
8. [MarinaraTimer](#): Use for the Pomodoro method or other timing techniques
9. [Netvibes](#): Aggregates your RSS feeds into a visually appealing dashboard
10. [RescueTime](#): Download and track where you spend your time online
11. [Scanbot](#): Scan documents, books, etc. with your phone.
12. [ToDoist](#): Popular task manager with a basic free plan

Bonus | [Brain.fm](#): Music for focusing. Several free sessions.

## Unique Search Tools for Your Work

1. [Creative Commons Search](#): Search for assets available under a CC license (they recommend checking the license too)
2. [Every Stock Photo](#): Search engine for free stock photos
3. [One Look](#): Reverse dictionary. Describe a concept and get related words
4. [ResearchGate](#): Millions of researchers submit their work for anyone to access. You may need to request access to a published article.
5. [SimilarSites](#): Discover sites similar to ones you find useful
6. [Sounle](#): Search engine for finding sound effects
7. [TinEye](#): Reverse image search finds where an image appears online. I use this to find the original image for copyright restrictions on photos SMEs give me.
8. [Visual Hunt](#): Search engine for free high quality stock photos
9. [Wolfram Alpha](#): Enter a question and the app computes expert level answers
10. [Yippy](#): Combines results from different search engines and assembles them according to related keywords.

Bonus | [Everypixel](#): Image search using AI to search across 50 stock photo agencies



*I hope you enjoyed these freebies!*