# Idea Relay ${ }_{\text {name }}$ <br> Opening challenge and initial ideas: 

Explain what are you trying to do, in details and in the larger sense. Why is that? Explain the context of your challenge. This is not a "how" question, but rather more of a "explaining why" question.]
$1^{\text {st }}$ Respondent

1. Beginning ideas:

Generate a number of different types of ideas to resolve the initial challenge.
$2^{\text {nd }}$ Respondent
2. Restate the goal and add possible ideas

Paraphrase or redirect the original problem and/or goal, then add possible solutions.
$3^{\text {rd }}$ Respondent
3. Combine and add alternative ideas

Focus the goal, then add additional possible solutions or combinations.

4th Respondent
4. Improve and develop ideas

Review the proposed solutions, add details, and make new suggestions

Read, summarize, and represent goals and ideas to group, discuss: select an exemplar from the group

